

DIVISION-D

JOIN OUR TEAM

ASSISTANT DIGITAL MEDIA BUYER

Division-D is a leading online advertising network and digital media buying agency. We connect top-tier advertisers and advertising agencies with high quality, brand-name publishers.

If you are looking for a unique and exciting opportunity working in the digital advertising industry, a position at Division-D is right for you! We are currently looking to hire full-time Assistant Digital Media Buyers. We offer a strong base salary, bonus opportunities and attractive benefits in a fast-paced work environment.

ABOUT THE ROLE:

Our Assistant Digital Media Buyers are responsible for identifying relevant websites for our clients' initiatives and working with the Media Buying team to expand our publisher network. Assistant Digital Media Buyers work with a senior member of our Media Buying team to research our clients' core audiences and objectives to strategically identify new inventory. This role provides the opportunity to learn the media buying process, preparing them to successfully advance into the Digital Media Buyer position. Successful candidates should be strong communicators who are personable, organized and highly motivated.

CORE RESPONSIBILITIES:

- Prospect for new publisher partners
- Assist senior media buying team members with identifying growth opportunities for current publisher partners
- Build and maintain strong partnerships with quality online publishers
- Analyze performance data and suggest optimizations for our publishers

BENEFITS:

- Strong base salary plus performance-based bonuses
- Company health insurance
- Effective, hands-on training program working with a mentor that focuses on preparing employees for success in the Digital Media Buyer role
- A fun work environment that encourages and rewards growth and performance
- Opportunity to advance quickly to Digital Media Buyer role

REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- Strong negotiation, communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

ABOUT DIVISION-D:

Please submit your résumé to careers@divisiond.com. Feel free to contact the Recruitment team with any questions you may have.

DIVISION-D RECRUITMENT TEAM:

573-445-3083 careers@divisiond.com
Columbia, MO • Kansas City, MO • Chicago, IL • Raleigh, NC