



DIVISION-D JOIN OUR TEAM!

PLATFORM SPECIALIST

Division-D is a leading digital media partner. We connect top-tier advertisers and advertising agencies with high-quality, brand-name publishers.

We are currently looking to hire a full-time Platform Specialist. We offer a strong base salary and attractive benefits in a fast-paced work environment.

ABOUT THE ROLE:

The Platform Specialist is the resident expert on all Division-D's digital advertising platform vendors including Facebook Ads, Google Marketing Platform, Amazon DSP and more. Their core responsibilities include working closely with vendors and internal teams to troubleshoot campaign obstacles, communicate solutions and update processes and documentation for future campaign performance. Successful candidates will be highly resourceful self-starters with exceptional problem solving, communication, and organizational skills.

CORE RESPONSIBILITIES:

- Effectively prioritizing team member requests for campaign support
- Troubleshooting campaign issues with the help of vendor contacts and resources
- Efficiently communicating resolutions to internal team members
- Establishing and maintaining strong rapport with platform vendors
- Updating internal documentation related to platform enhancements or process changes
- Building internal documentation related to campaign troubleshooting and resolutions

BENEFITS:

- Strong base salary
- Company health insurance
- Effective, hands-on training program that focuses on preparing employees for success in the industry
- A fun work environment that encourages and rewards performance
- Advancement opportunities

REQUIREMENTS:

- Bachelor's Degree
- Strong communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently

PREFERRED REQUIREMENTS:

- 1-2 years of experience in digital advertising
- Basic conceptual understanding of HTML/CSS
- Google Marketing Platform (Google Tag Manager, Google Analytics, etc.) experience
- Meta (Facebook/Instagram) advertising experience

ABOUT DIVISION-D:

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé, portfolio, cover letter and available times that you can interview. Please contact us with any questions you may have or to set up an interview.

DIVISION-D RECRUITMENT TEAM

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