

DIVISION-D

JOIN OUR TEAM

DIGITAL MEDIA BUYER

If you are looking for a unique and exciting opportunity representing Fortune 500 companies in a rapidly growing market, a position at Division-D is right for you! We're looking to hire full time Digital Media Buyers. We offer a competitive salary, bonuses, attractive benefits and an exhilarating work environment.

ABOUT THE ROLE:

Our Digital Media Buyers are responsible for identifying relevant online publishers for our client's initiatives. They research our client's core audience and objectives to strategically seek new outlets for inventory. Our team of talented Digital Media Buyers are smart, creative and driven by results. By working with Fortune 500 brands and premium online publishers, this position allows for an exciting and fast-paced opportunity in the digital industry.

CORE RESPONSIBILITIES:

- Build and maintain strong partnerships with quality online publishers
- Negotiate terms for new publisher partners
- Collaborate with Account Executives to identify new opportunities for clients
- Research, negotiate and execute digital media buys for display, video, and high-impact ad units
- Analyze and optimize performance data and suggest optimizations or our clients
- Organize and manage master database of publisher information

REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- Strong negotiation, communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

BENEFITS:

- Base salary plus a healthy bonus structure including monthly and quarterly performance-based bonuses
- Company Health Insurance Plan
- The best training program in the industry that focuses exclusively on proven best practices
- A fun work environment that encourages and rewards growth and performance
- Opportunities for advancement

ABOUT DIVISION-D:

Division-D is a leading online advertising network and a digital media buying agency. We connect high quality, brand-name publishers with Fortune 500 advertisers.

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé to careers@divisiond.com. Please contact us with any questions you may have or to setup an interview.

Division-D Recruitment Team

573-445-3083 careers@divisiond.com

Columbia, MO • Kansas City, MO • Chicago, IL • Raleigh, NC