



DIVISION-D JOIN OUR TEAM!

DATA SPECIALIST

ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA
FORWARD WITH
SUPERIOR SERVICE &
MEASURABLE RESULTS**

ABOUT THE ROLE

Our Data Specialists are responsible for managing our data aggregation and intelligence platform that creates custom dashboards for our clients' marketing initiatives. The aggregation of marketing data from a variety of technology partners allows our teams to holistically visualize the performance and effectiveness of our digital marketing campaigns. Data Specialists work daily to create customizations in the platform for clients and troubleshoot any issues going on with the platform. The ideal candidate would have excellent problem-solving skills, pay attention to minute details, and have data analytics skills.

CORE RESPONSIBILITIES

- Maintain our primary platform, Datorama, including field updates, integration of new logic, and mapping of data integration exceptions
- Dive into raw data files to understand errors and inconsistencies leading to incorrect data visualizations
- Apply rudimentary coding skills to create data integration and harmonization rules within Datorama
- Research improved data infrastructure possibilities that can help the team continually create a more efficient workspace

POSITION REQUIREMENTS

- Bachelor's Degree
- Strengths in analytics, problem solving, and attention to detail
- Ability to work independently on tasks
- Ability to research platform source knowledge and communicate key takeaways to the team

PREFERRED REQUIREMENTS

- Bachelor's Degree in Computer Science, Data Science, Data Analytics, Statistics, Management Information Systems, or similar preferred
- Experience in a data aggregation platform similar to Datorama

BENEFITS

- Strong compensation plan
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered and strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • careers@divisiond.com

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.

Columbia, MO HQ • Kansas City, MO • Chicago, IL • Raleigh, NC • Los Angeles, CA • Washington, D.C. • Austin, TX • St. Louis, MO