



DIVISION-D JOIN OUR TEAM!

DIGITAL MARKETING COORDINATOR

ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA
FORWARD WITH
SUPERIOR SERVICE &
MEASURABLE RESULTS**

ABOUT THE ROLE

The Digital Marketing Coordinator will be instrumental in building Division-D's brand and lead generation efforts across paid search, social media, programmatic, content marketing, and more. This position will report to the CBDO and be a hands-on contributor to our holistic marketing goals. The ideal candidate is creative, organized, hardworking, strategic, and will be ready to take ownership and make an impact.

CORE RESPONSIBILITIES

- Maintain and grow lead generation efforts across all marketing channels (Google Ads, display, social, etc.)
- Planning and executing existing and new marketing campaigns and reporting on results
- Ideation and keyword research for content marketing channels, including blogs and videos
- Further build the Division-D brand and ensure all marketing channels adhere to Division-D's brand standards

POSITION REQUIREMENTS

- Bachelor's Degree in Marketing, Advertising, or similar
- 1-3 Years of B2B marketing experience with proven results in lead generation
- Data-driven professional with experience in Google Ads & Google Analytics
- Organized self-starter who can think big, drill down, and execute
- Strong writing and communications skills

PREFERRED REQUIREMENTS

- Experience creating and executing programmatic display and LinkedIn marketing campaigns
- Experience in content marketing, including blogs, white papers, and video
- Comprehensive understanding of the digital advertising landscape, including programmatic, influencer marketing, CTV, podcast advertising, etc.

BENEFITS

- Strong compensation plan, including salary and bonuses
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered in addition to strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • careers@divisiond.com

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.

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