



DIVISION-D JOIN OUR TEAM!

PROGRAMMATIC SUPPLY SPECIALIST

ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA
FORWARD WITH
SUPERIOR SERVICE &
MEASURABLE RESULTS**

ABOUT THE ROLE

Our Programmatic Supply Specialist is responsible for establishing and cultivating strong relationships with the industry's leading digital publishers to fulfill Division-D's growing inventory and performance needs. With ongoing input from internal teams, the Programmatic Supply Specialist will negotiate programmatic deals, analyze deal performance, and communicate key insights with relevant stakeholders. The ideal candidate will have experience in digital media buying, strong negotiation skills, and a demonstrated ability to establish rapport with strategic partners and team members alike.

CORE RESPONSIBILITIES

- Build relationships with industry-leading publishers, SSPs, and DSPs to expand Division-D's inventory offering
- Communicate supply opportunities to internal teams and develop supporting documentation
- Work with Division-D's account managers to source supply for unique formats and audiences
- Monitor, analyze and optimize performance of onboarded deals

POSITION REQUIREMENTS

- 1-2 years of digital media sales/account management experience
- Bachelor's degree - Journalism, Communication or Business preferred
- Exceptional communication skills, both written and verbal
- Strong negotiation and analytical skills

PREFERRED REQUIREMENTS

- Operational experience managing programmatic deal IDs within the industry's leading DSPs/SSPs
- Established relationships with quality digital publishers and/or digital media buying experience

BENEFITS

- Strong compensation plan, including salary and bonuses
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered and strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • careers@divisiond.com

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.

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