



# DIVISION-D JOIN OUR TEAM!

## SENIOR ACCOUNT MANAGER

Division-D is a leading digital media partner. We connect top-tier advertisers and advertising agencies with high quality, brand-name publishers.

We are currently looking to hire a full-time Senior Account Manager. We offer a strong base salary, uncapped commission, and attractive benefits in a fast-paced work environment.

### ABOUT THE ROLE:

Our Account Managers are responsible for growing and maintaining our clients' digital advertising campaigns by managing the day-to-day strategy. Each Account Manager oversees the proper management of campaign budget and pacing, ad trafficking, and daily campaign optimizations. They work closely with the Account Executive team to ensure the performance of our clients' campaigns meets expectations. Successful candidates are strong communicators who are organized, data-driven, and detail-oriented.

### REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- 2-5 years relevant digital media industry experience
- Ideal candidates will have experience working within all or some of the following: Campaign Manager, DSPs (Verizon Media, TTD, Amazon, and DV360), GoogleAds, and Social Platforms (Facebook/Instagram, Snapchat, and TikTok)
- Strong analytical, communication, and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

### CORE RESPONSIBILITIES:

- Manage and grow digital campaigns for both advertisers and agencies
- Compile client reporting and data analysis
- Share expertise and advise team on new campaign ideas and strategies
- Work with sales team on new campaign optimizations to ensure client satisfaction

### BENEFITS:

- Strong base salary plus consistent, uncapped commission
- Company health insurance
- Effective, hands-on training program that focuses on preparing employees for success in the industry
- A fun work environment that encourages and rewards performance
- Advancement opportunities

### ABOUT DIVISION-D:

Division-D is a leading digital media partner. We work directly with both brands and agencies to provide a full-service approach for their digital ad campaigns. Digital channels include: website and apps, social media platforms, connected devices, email marketing, and more.

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé, portfolio, cover letter and available times that you can interview. Please contact us with any questions you may have or to setup an interview.

#### DIVISION-D RECRUITMENT TEAM

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